# Bill Kirkpatrick, Ph.D.

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#### **ACADEMIC POSITIONS**

2019-present

Assistant Professor, Dept. of Sociology, University of Winnipeg (Winnipeg, MB)

2014-2021

Associate Professor, Dept. of Communication, Denison University (Granville, Ohio)

2007-2014

Assistant Professor, Dept. of Communication, Denison University (Granville, Ohio)

2007

Visiting Lecturer, Dept. of Communication Studies, University of Michigan

#### **EDUCATION**

1997-2006

University of Wisconsin-Madison, Department of Communication Arts

Major Area: Media and Cultural Studies
Minor Areas: History and Political Science

Degrees: M.A. (May, 1999), Ph.D. (December, 2006)

1985-1989

New York University, Gallatin Division (interdisciplinary program)

Areas of Study: Cinema Studies and Journalism

Degree: B.A. (May, 1989)

#### RESEARCH INTERESTS

Critical-cultural and sociological approaches to media history and policy; disability and media; sociology of media and the medical profession; sociology of the body and mediation.

## Major Research Projects

Monograph: RadioMD: Health and Media in Early U.S. Broadcasting (in progress)

Integrating Media Studies, Disability Studies, the Sociology of Medicine, and Science, Technology and Society Studies into closer dialog, this book examines how U.S. media and the health professions intersected in the interwar years. Going beyond representation, I argue that radio and medicine were co-constitutive at the birth of broadcasting. The book examines how economic, political, and cultural struggles over public health, the public interest standard, and ideas of the nation played out in ways that continue to have consequences for American life, health, and media.

Ellcessor, Elizabeth and Bill Kirkpatrick, eds. *Disability Media Studies*. New York: New York University Press, 2017. This collection of essays brings together Disability Studies and critical-cultural Media Studies, sharing theoretical and methodological insights to advance scholarship on disability and media. Contributors include Rachel Adams, Katie Ellis, Gerard Goggin, Lori Kido Lopez, Shoshana Magnet, Robert McRuer, Toby Miller, Mara Mills, Tasha Oren, Alexander Porco, Ellen Samuels, Travers Scott, and Jonathan Sterne.

Dissertation: "Localism in American Media, 1920-1934"

Advisor: Michele Hilmes, 2006

As the U.S. came to terms with modernity, regulators, the radio industry, and the public used discourses and structures of "localism" in a range of struggles to shape the media system.

### PEER-REVIEWED JOURNAL ARTICLES AND PEER-EDITED BOOK CHAPTERS

IN PREP: Kirkpatrick, Bill. "Medicalized Media, Mediatized Medicine." To be submitted to the *International Journal of Medical Sociology and Anthropology*.

Revision of Kirkpatrick, Bill. "Media Policy." *The Craft of Criticism, 2d. Ed.* Eds. Michael Kackman and Mary Celeste Kearney. New York: Routledge, 2024. 134-145. (Peer edited; invited submission)

Kirkpatrick, Bill. "Digital Media Economy through a Disability Lens." *Sage Handbook of the Digital Media Economy*. Eds. Terry Flew, Julian Thomas, and Jennifer Holt. London: Sage, 2022. 170-193. (Peer edited)

Kirkpatrick, Bill. "The Health Roots of Early Radio." *Routledge Companion to Radio Studies*. Eds. Mia Lindgren and Jason Loviglio. New York: Routledge, 2022. 167-178. (Peer edited)

Kirkpatrick, Bill. "Media Policy." *The Craft of Criticism.* Eds. Michael Kackman and Mary Celeste Kearney. New York: Routledge, 2018. 134-145. (Peer edited; invited submission)

- Ellcessor, Elizabeth, Mack Hagood, and Bill Kirkpatrick. "Introduction: Toward a Disability Media Studies." *Disability Media Studies.* Eds. Elizabeth Ellcessor and Bill Kirkpatrick. New York: New York University Press, 2017. 1-28. (Peer edited)
- Kirkpatrick, Bill. "The Historical Moment of Net Neutrality." *International Journal of Communication* 10 (2016). http://ijoc.org/index.php/ijoc/issue/view/12. (Peer reviewed; invited submission)
- Kirkpatrick, Bill. "Vernacular Policymaking and the Cultural Turn in Media Policy Studies." *Communication, Culture, and Critique* 6:4 (December 2013), 634-647. (Peer reviewed)
- Kirkpatrick, Bill. "'A Voice Made for Print': Crip Voices on Radio." *Radio's New Wave*. Eds. Michele Hilmes and Jason Loviglio. New York: Routledge, 2013. 106-125. (Peer edited; invited submission)
- Kirkpatrick, Bill. "'A Blessed Boon': Radio, Disability, Governmentality, and the Discourse of the 'Shut-In,' 1920-1930." *Critical Studies in Media Communication* 29:3 (2012), 165-184. (Peer reviewed; lead article)
- Kirkpatrick, Bill. "Bringing Blue Skies Down to Earth: Citizen Policymaking in Negotiations for Cable Television, 1965-1975." *Television & New Media* 13:4 (July 2012), 307-328. (Peer reviewed)
- Kirkpatrick, Bill. "Regulation Before Regulation: The Local-National Struggle for Control of Radio Regulation." *Journal of Radio and Audio Media* 18:2 (2011), 248-262. (Peer reviewed; invited submission)
- Russo, Alexander and Bill Kirkpatrick. "Beyond' the Terrestrial?: Networked Distribution, Multi-Modal Media, and the Place of the Local in Satellite Radio." *Down to Earth: Satellite Technologies, Industries and Cultures.* Eds. Lisa Parks and James Schwoch. New Brunswick, NJ: Rutgers University Press, 2012. 156-176. (Peer edited)
- Nekola, Anna and Bill Kirkpatrick. "Cultural Policy in American Music History: Sammy Davis, Jr. vs. Juvenile Delinquency." *Journal of the Society for American Music* 4:1 (2010), 33-58. (Peer reviewed)
- Kirkpatrick, Bill. "Sounds Local: The Competition for Space and Place in Early U.S. Radio." *Sound in the Era of Mechanical Reproduction.* Eds. Susan Strasser and David Suisman. Philadelphia: University of Pennsylvania Press, 2010. 199-220. (Peer edited)

Kirkpatrick, Bill. "It Beats Rocks and Tear Gas': Streaking and Cultural Politics in the Post-Vietnam Era." *Journal of Popular Culture* 43:5 (October 2010), 1023-1047. (Peer reviewed)

Kirkpatrick, Bill. "Localism in American Media Policy, 1920-1934: Reconsidering a 'Bedrock Concept." *Radio Journal* 4:1-3 (2006), 87-110. (Peer reviewed)

#### **BOOK REVIEWS AND OTHER PUBLICATIONS**

- Kirkpatrick, Bill. "Dance on the Radio: An Exploration of Dance Programs in the BAVD Archives." Broadcasting A/V Data. Spring, 2024. <a href="https://www.unlockingtheairwaves.org/exhibits/kirkpatrick/">https://www.unlockingtheairwaves.org/exhibits/kirkpatrick/</a>
- Kirkpatrick, Bill. "Medicine and Health Care in the NAEB Collection." Unlocking the Airwaves. July, 2021. <a href="https://www.unlockingtheairwaves.org/">https://www.unlockingtheairwaves.org/</a>.
- Ellcessor, Elizabeth and Bill Kirkpatrick. "Studying Disability as a Catalyst for a Better Cinema and Media Studies." *Journal of Cinema and Media Studies* 58:4 (Summer 2019): 139-144. (Invited submission)
- Kirkpatrick, Bill. "Disability, Cultural Accessibility, and the Radio Archive." *New Review of Film and Television Studies*. DOI: 10.1080/17400309.2018.1524963.
- Kirkpatrick, Bill. Review of *Making Computers Accessible: Disability Rights and Digital Technology* by Elizabeth R. Petrick. *IEEE Annals of the History of Computing* 41:1 (January-March 2019), 51-54. (Invited submission)
- Kirkpatrick, Bill. Review of *John Vassos: Industrial Design for Modern Life* by Danielle Shapiro. *Radio Journal* 15:1 (2017): 145-6.
- Kirkpatrick, Bill. Review of *Public Interests: Media Advocacy and Struggles Over U.S. Television* by Allison Perlman. *Mass Communication and Society* 20:2 (2017): 310-313.
- Lentz, Rebecca and Bill Kirkpatrick. "Wanted: Public Interest Mavericks at the FCC" (Interview with Former FCC Commissioner Nicholas Johnson). *International Journal of Communication* 8 (2014), 2503–2518.
- Kirkpatrick, Bill. Review of *The Quieted Voice: The Rise and Demise of Localism in American Radio* by Michael C. Keith and Robert L. Hilliard. *Radio Journal* 6:2-3 (2008), 185-6.
- Kirkpatrick, Bill, "Re-thinking 'Access': Cultural Barriers to Public Access Television." *Community Media Review* 25:2 (Summer 2002), 20-23.

### SELECTED CONFERENCE PRESENTATIONS AND GUEST LECTURES

- July, 2023: "The Biopolitical Management of Media and Medicine in the U.S. and Canada, 1920-1940." International Association for Media and Communication Research, Lyon, FR
- May, 2023: "The Future of Disability Communications Research." International Communications Association, Toronto, ON
- March, 2022: "Selling Health to Housewives: The Medical Profession Encounters Radio." Society for Cinema and Media Studies (Online)
- April, 2021: "Radio Fever? The Health Roots of Early Radio." Faculty Forum, Canadian Mennonite University, Winnipeg, MB (Invited Presentation)
- April, 2021: Respondent, "Transforming Bodies: Film, Disability, and Embodiment." Society for Cinema and Media Studies (Online)
- April, 2019: Invited Guest Lecturer, Boston University, Cinema and Media Studies program
- March, 2019: "The Fourth Body: Embodiment and Biopolitics in Radio Health Programing." Society for Cinema and Media Studies, Seattle, WA
- Nov., 2018: "Critical Disability Studies Caucus: Cripping the Study of Science, Technology, and Medicine." American Studies Association, Atlanta, GA
- July, 2017: Invited Speaker for the workshop "Rethinking the Senses: Experience and Media." University of Vienna, Austria
- April, 2017: "Medical Advertising in Early U.S. Radio." Colloquium for the University of Utrecht's Centre for Television in Transition, Utrecht, NL
- July, 2016: "RadioMD: Medicine and Public Health in Early Broadcasting." The Radio Conference 2016: Transnational Radio Encounters, Utrecht, NL
- February, 2016: "Surprising Archives/Archival Surprises" (Workshop participant). Saving America's Radio Heritage: Radio Preservation, Access, and Education, Washington, DC
- March, 2015: "What Can Disability Studies Do for Media Studies?" (Workshop chair and participant). Society for Cinema and Media Studies, Montreal, QC
- March, 2013: "Voices Made For Print: Disabled Voices on the Radio." Society for Cinema and Media Studies, Chicago, IL

January, 2012: "Visualizing the Local: Radio and the Instantiation of Community." American History Association, Chicago, IL

- September, 2011: "Localizing Media Policy: Pessimistic Histories, Optimistic Futures." Futures of New Media Symposium, Salt Lake City, UT (Invited Presentation)
- June, 2011: "The Discourse of 'Policy' and the Legitimation of Vernacular Policymaking." International Policy Association, Cardiff, Wales
- July, 2010: "Getting the Local Under Control: National-Local Tensions in U.S. Network Radio of the 1930s." On Archives! Conference of the Wisconsin Center for Film and Theater Research, Madison, WI
- June, 2010: "John Fiske's Legacy for Media and Cultural Policy Studies." Fiske Matters: A Conference on John Fiske's Legacy, Madison, WI
- March, 2010: "Filling the Gap: Local Radio Regulation in the 1920s." The Society for Cinema and Media Studies, Los Angeles, CA
- July, 2009: "Visual Culture in/and Radio Studies." The Radio Conference 2009: A Transnational Forum, Toronto, ON
- April, 2009: "Disability, Citizenship, and Cultural Policy: Radio and the Discourse of the 'Shut-In,' 1920-1940." Cultural Studies Association, Kansas City, MO
- Nov., 2007: "Early Local Radio and the Reorganization of Space in Modern America, 1920-1934." Hagley Center: "Sound in the Era of Mechanical Reproduction," Wilmington, DE

## **SELECTED COURSES TAUGHT**

**Advanced Media Theory** 

The BBC and British Culture

Crip Theory

Disability Media Studies

Digital Technology and Cultural Change

Global Communication

The History of Broadcasting and Film

Introduction to Sociology

Media and Cultural Policy

Media Criticism and the Politics of Aesthetics

Media Literacy

Mediating Sex and Gender

Propaganda and Persuasion

Property and Power from Blackbeard to Girl Talk

**Public Sphere Theory** 

Silent Film Comedy and the Rise of American Modernity

Sociology of the Body

Sociology of Law

Sociology of Mass Media

Sociology of Medicine

Sociology of Property

Sociology of Sexuality

Technology and Society

Television as a Sociological Object

## SELECTED RELATED WORK AND COMMUNITY SERVICE

2012-2023: Co-producer: *Aca-Media*, a podcast of the Society for Cinema and Media Studies

2014-2022: Editorial Board: *Radio Journal: International Studies in Broadcast and Audio Media* 

2009-Present: Invited Peer Reviewer: Cinema Journal, Critical Studies in Media Communication, Disability Studies Quarterly, Feminist Media Histories, Journal of Cinema and Media Studies, The Newberry Library, New Media & Society, Popular Communication, Radio Journal, Routledge Press, Tacet, Technology & Culture, Television & New Media, University of Michigan Press

2018-2022: Co-Chair of the Science, Technology, and Medicine Caucus of the American Studies Association

2017-2019: Department Chair, Communication Department, Denison University

2012-2015: Member: Public Policy Committee of the Society for Cinema and Media Studies (Chair, 2013-2015)

2009-2012; 2018-2020: Member: Information Technologies Committee of the Society for Cinema and Media Studies

2012: Co-founder of the Radio Studies Scholarly Interest Group within the Society for Cinema and Media Studies

2011: Author: The Founding of Granville, for the Granville (OH) Historical Society

2009-Present: Webmaster: Granville Historical Society

# SELECTED GRANTS, FELLOWSHIPS, AND AWARDS

2023: University of Winnipeg Travel Grant

2021-3: Faculty Research Fellow, Canadian Mennonite University, Winnipeg, MB

2019: Denison University Research Fund Grant

2018: National Endowment for the Humanities Summer Institute "Global Histories of Disability," directed by Dr. Sara Scalenghe, Washington, DC

2017: Fellow of the Institute for Cultural Inquiry, University of Utrecht, NL

2016: R.C. Good Research Fellowship

2014: Denison University Research Fund Grant

2009: Mellon Career Enhancement Grant

## REFERENCES

References available on request